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Possibilities of EIP implementation in the Hungarian agriculture between 2014-2020

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Union priorities for rural development 2014-2020

- **knowledge transfer and innovation**
 - enhancing farm viability and competitiveness of all types of agriculture and the sustainable management of forests,
 - promoting food chain organisation, processing of agricultural products, risk management in agriculture
 - preserving and enhancing ecosystems
 - promoting resource efficiency and climate resilient economy in agriculture,
 - promoting social inclusion, economic development in rural areas
- cross-cutting objectives of innovation, environment and climate change**
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Programme of Rural Development - EIP

- The EAFRD Regulation (EU) No 1305/2013:
The aims of the EIP for agricultural productivity and sustainability a EIP network should be set up in order to network operational groups, involved in the implementation of actions targeting innovation in agriculture for the period 2014 to 2020.
- This activity is reshaping in the EU and in Hungary, the system of the EIP will be started and evolved nowadays.
- It is important to find the answers for the opened questions and to consultant the among of the all participants (EIP network)

Innovation

- **Innovation – creating a new idea - successfully**

This new idea: new product, practice, service, procedure of production or a reformer method of the organizational procession.

The innovation – technological, non-technological or social type, and it will be founded new or traditional practices.

- **Interactive („system") innovation may be preferred**

these elements coming from the science, pragmatics or by the transmitters

To set up EIP – AGRI in Hungary

• EIP FOR AGRICULTURAL PRODUCTIVITY AND SUSTAINABILITY

The EIP for agricultural productivity and sustainability shall seek to achieve its aims by, parallel with Union objectives till 2020:

- promote a resource efficient, economically viable, productive, competitive, low emission, climate friendly and resilient agricultural and forestry sector, working towards agro-ecological production systems
- improve processes to preserve the environment, adapt to climate change and mitigate it

The background of the national EIP - AGRI



Derived from the SWOT analysis:


- Low level and not demand oriented R&D activity in the agro economy
- Poor innovation and knowledge transfer
- The institutional background of the agricultural research is not sufficient
- The innovation activity of the domestic agricultural enterprises is low, most of them has no R&D capacity
- Small number of horizontal and vertical cooperation

The objectives of the national EIP - AGRI

- Strengthening the link between the high level research and agricultural production
- Strengthening the cooperation between farmers and researchers
- Making real innovation from the results of the agricultural research
- Practical approach of the research topics
- Promoting the innovative way of thinking of the farmers and market actors
- Strengthening the link between the Hungarian agrofood economy and the EU innovation community
- Stimulate the Hungarian agricultural research

AGRI-EIP – practically

Two measures

- Setting up and promoting the Operational Groups catalysing the EIP objectives relating to the productivity and sustainability of the agriculture (based on the 35. article)
  **Promotion the agro-innovation operational groups**
- Promoting the investment needs of the innovative projects conducted by EIP operational groups (based on the 17. or other articles)  **Promotion of the investment related to the innovative projects of the Agro innovation operational groups**

Promotion the agro-innovation operational groups

(1)

Promotion of the agro- innovation operational groups which are **based on interactive knowledge transfer**, their objective is of **public utility** and suitable for the integration into the EU innovation community or international cooperation

Design and implementation of agro innovation projects aiming to develop novelties

Scope of the measure:

- Innovation related to agricultural production
- Innovation related to food processing
- Innovation related to forestry
- Innovation related to Short Food Supply Chain subprogramme

Promotion the agro-innovation operational groups (2)

Selection criteria of the measure should fit into the focus area of the EAFRD, and the scope of the Agri-EIP:

- Agricultural productivity, sustainability, resource efficiency
- Innovation related to the bio-economy
- Biodiversity, ecosystem services, and soil cultivation
- Innovative products, and services tailored to integrated supply chain
- Identification of new products and market opportunities for primer producers
- Food quality, food safety, and healthy life
- Reduction of post harvest losses, and food waste

Promotion the agro-innovation operational groups(3)

- Beneficiary of the measure:

Agro- innovation operational group: concosrtium made by farmers, food processors, forest managers, researchers, advisors for the design and implementation of agro innivation projects

Selection criteria: project plan

- Eligible expenditure: all costs related to the operation of the group
maximum 150 million HUF for 5 years.



Promotion of the investment related to the innovative projects of the Agro innovation operational groups

- Technological or immaterial investment as part of projects conducted by Agro- innovation operational groups based on interactive innovation
- Beneficiary:
 - Member of an agro- innovation operational group
 - Agro innovation operational group- consortium
- Eligible expenditure max. 300 million HUF, EAFRD contribution rate: 70%

EIP- AGRI in general

- Operational groups

They shall be set up by interested actors such as farmers, researchers, advisors and businesses involved in the agriculture and food sector, who are relevant for achieving the objectives of the EIP.

They shall draw up a plan: description of the innovative project to be developed, tested, adapted and a description of the expected results

- To support based-on needs of producers.

- **EIP Coordination Body**

creation of innovation centre

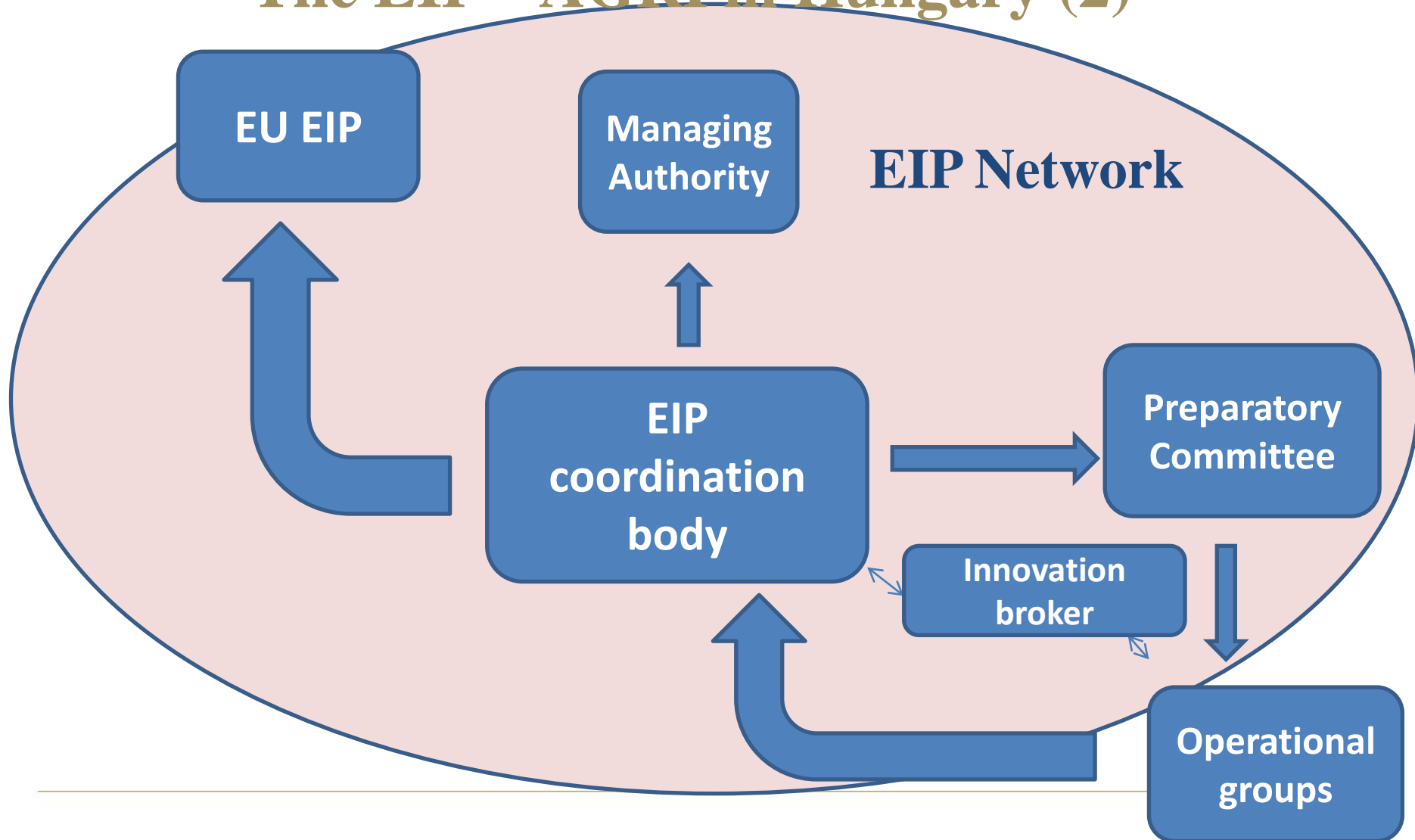
innovation agency tasks

EIP – AGRI in Hungary(1)

- **EIP Coordination Body:** the organ that responsible for the EIP (~ 5 person),
- Main tasks: coordination functions, promoting for union and national activities, information, communication for results, innovation brokers and operational groups are registered
- **Innovation broker:**
that person assist to the operational groups
Abilities for this tasks
Extra charges
- Preparatory committee: independent body who accepts the innovation projects



The EIP – AGRI in Hungary (2)



Impacts of the EIP in the future

- Growing national innovation capacity;
- Efficiency cooperations in the field of research and production;
- Local maintenance of problems in a wider sense;
- To disseminate widely more sustainable and adaptation of climate change farming
- Intensify and improve ability for enterprising;
- More national researchers getting into the Community's network



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*Thank you for your kind
attention!*

